



EC DG RTD & OECD MapProdIGIS conference

Reigniting Growth: Firm-Level Insights into Productivity and Economic Dynamism

Monday, 17 November 2025 | Breydel Auditorium, Avenue d'Auderghem 45, 1040 Brussels, Belgium

Agenda

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| 09:30-10:00 | Registration and welcome coffee |
| 10:00-10:10 | Opening remarks
<u>Marc Lemaître</u> , Director-General of the Directorate-General for Research and Innovation, European Commission |
| 10:10-10:25 | Introductory remarks
<u>Paolo Pasimeni</u> , Chief Economist, Directorate-General for Research & Innovation, European Commission |
| 10:25-10:45 | Keynote Speech
<u>Jerry Sheehan</u> , Director of the OECD Directorate for Science, Technology and Innovation |
| 10:45-11:30 | Highlights of MapProdIGIS project (Microdata analysis for Policies for Productivity, Innovation, Growth, Inclusion and Sustainability)
<u>Andrew Green</u> , OECD Directorate for Science, Technology and Innovation |
| 11:30-12:00 | Q&A |
| 12:00-13:30 | Lunch |
| 13:30-14:30 | Session 1: Productivity, digitalisation and competition
<i>Chair: <u>Haya Al-Ajlani</u>, Directorate-General for Research & Innovation, European Commission</i> <ul style="list-style-type: none">• Unleashing Productivity Growth in the Age of Digitalization - Evidence from German SMEs
<u>Thomas Niebel</u>, ZEW – Leibniz Centre for European Economic Research• Zombie firms and competition
<u>Francesco Androni</u>, Gran Sasso Science Institute |
| 14:30-15:30 | Session 2: Automation diffusion and technology spillovers
<i>Chair: <u>Valentina Di Girolamo</u>, Directorate-General for Research & Innovation, European Commission</i> <ul style="list-style-type: none">• Automation Diffusion: Firm-to-Firm Network Spillovers and Industrial Policy
<u>Andrea Linarello</u>, Bank of Italy |

- **European Integration, Border Regimes, and Cross-Border Technology Diffusion Through FDI Spillovers**
Bruno Merlevede, Ghent University

15:30-15:45

Coffee break

15:45-16:45

Session 3: knowledge spillovers, productivity, and firm behaviour

Chair: Florence Benoit, Directorate-General for Research & Innovation, European Commission

- **What Does Consulting Do?**
Gert Bijnens, National Bank of Belgium
- **How do Firms Cope with Economic Shocks in Real Time?**
Christina Palmou, OECD, independent research undertaken at ONS

16:45-17:45

Policy panel on drivers of productivity

Chair: Román Arjona, Chief Economist, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs

Panellists: Chiara Criscuolo (International Finance Corporation, World Bank), Valentina Meliciani (Luiss Research Center for European Analysis and Policy), Alessandro Turrini (Directorate-General for Economic and Financial Affairs), and Lucio Vinhas de Souza (BusinessEurope)

17:45-18:00

Concluding remarks

Paolo Pasimeni, Chief Economist, Directorate-General for Research & Innovation, European Commission

18:00

Closing drink