

# Nudge: Past, Present, Future

Honorary Lecture by Harvard Professor **Cass R. Sunstein**  
organised in collaboration with the Herbert Simon Society

**22 January 2025, 3:00 pm**

Sala Colonne, Luiss Campus at Viale Pola 12, Rome

## Welcome Addresses

Paolo Boccardelli  
Rector, Luiss University

Valentina Meliciani  
Dean, Luiss Institute for European Analysis and  
Policy (LEAP)

## Chair

Massimo Egidi  
Professor Emeritus, Luiss University

## Introductory Remarks

Henriëtte Prast  
Professor of Finance, Tilburg University  
and Former Senator, Dutch Parliament

## Honorary Lecture

Cass R. Sunstein  
Robert Walmsley University Professor,  
Harvard University

## Remarks

Riccardo Viale  
Scientific Coordinator, Italy Behavioral Insights  
Team, Department for Public Administration

and Herbert Simon Society

## Roundtable

Luigi Carbone  
President of the Chamber, Italian Council of State

Daniela Di Cagno  
Professor of Microeconomics, Luiss University

Marco D'Alberti  
Professor Emeritus, Sapienza University  
of Rome and Member, Constitutional Court

Nicola Lupo  
Professor of Public Law, Luiss University

Bernardo Giorgio Mattarella  
Professor of Administrative Law, Luiss University

## Concluding Remarks

Giuliano Amato  
Professor Emeritus, Sapienza University of Rome  
and Former President, Constitutional Court

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