

■ Dubai Hub for  
■ Made in Italy



Where Italian  
**know-how**  
meets the future.



# Accelerating **internationalization**

**Luiss** Institute for European  
Analysis and Policy

The **Italiacamp Dubai Hub for Made in Italy** is the bridge between **Italian entities** that want to operate in the Gulf Countries area and the **main local** economic and entrepreneurial realities.

Within a physical platform, we integrate **workspaces, consulting, and training programs** in a cohesive framework of services at your disposal. Our expertise and that of our partners support companies and organizations in all stages of internationalization, offering privileged access to this market.

**We promote**

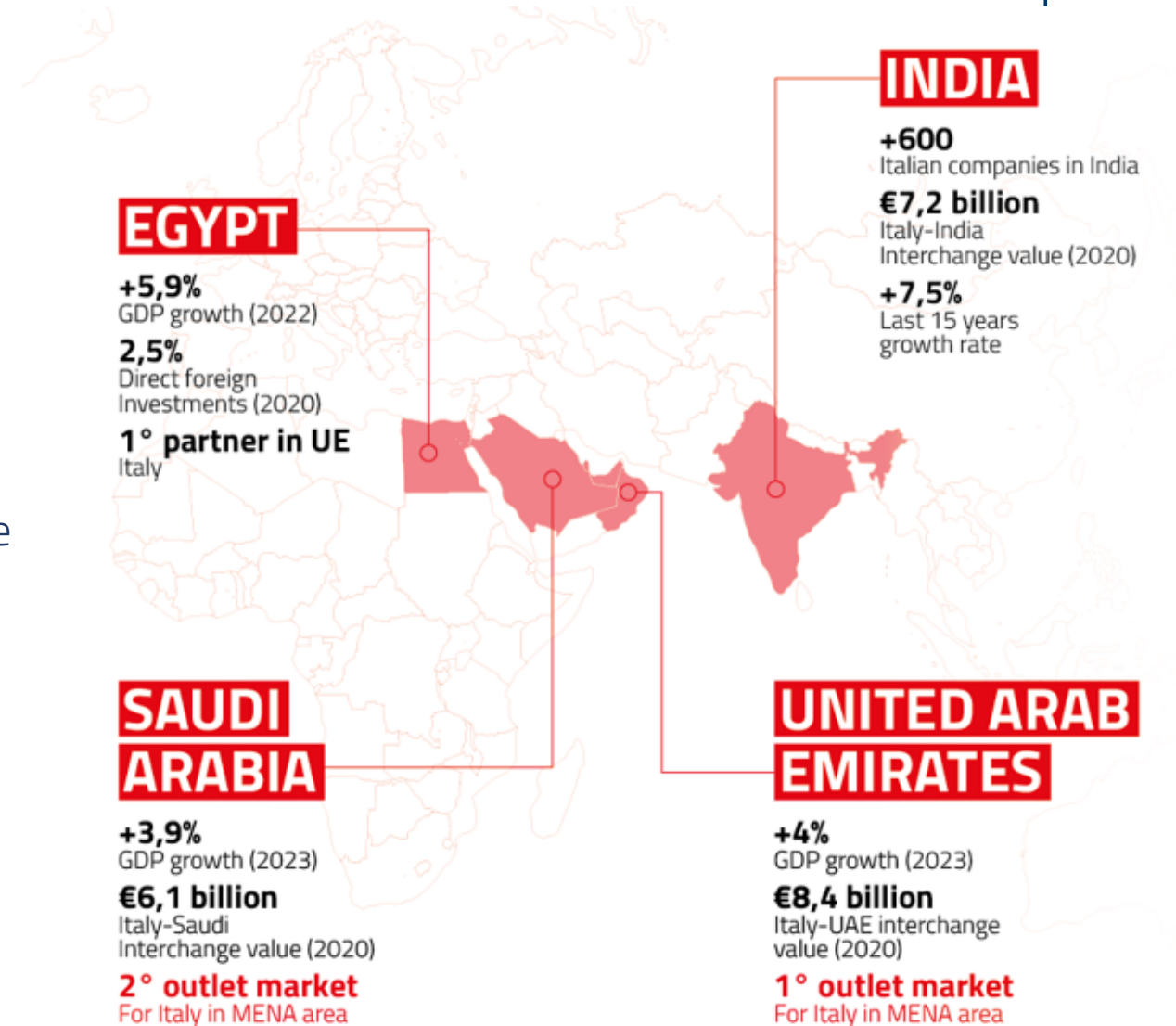
**the value of Made in Italy**

# The context

- Countries in the Middle East, East, and North Africa region are currently experiencing some of the highest **GDP and investment** growth rates in the world.
- Italy, in many highly developed industrial sectors, has a strong appeal thanks to the **Made in Italy brand**.
- An **Italian company** that wants to expand its presence in this area will **find in the Hub a context that meets all its needs**.

**An accelerator for all set-up and business  
development processes**

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# We create **value**

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Relationships **create value**, which is why we support you in all startup and setup processes, connecting you with local institutions and companies and an integrated package of services for **business internationalization**.

**Business set up, market entry and advisory:** the most suitable strategy for your company's internationalization: from assessment to an economic and tax consultancy plan.

**Deal Matching and Origination:** setting of a series of business meetings for companies looking to find new clients in the UAE and the Gulf Countries

**Business Development:** ongoing support through periodic updates on new opportunities, networking events, tenders, joint ventures.

**Educational formats:** design and planning of educational models dedicated to Made in Italy topics.

**HR Services:** a scouting service for companies wanting to build their team in the UAE, also through connecting with training pathways developed in the hub and the local job market.

**Events:** a multipurpose space to organize talks, presentations, exhibitions, business meetings

**Concierge:** support for all the needs that may arise upon arrival and relocation in the UAE.

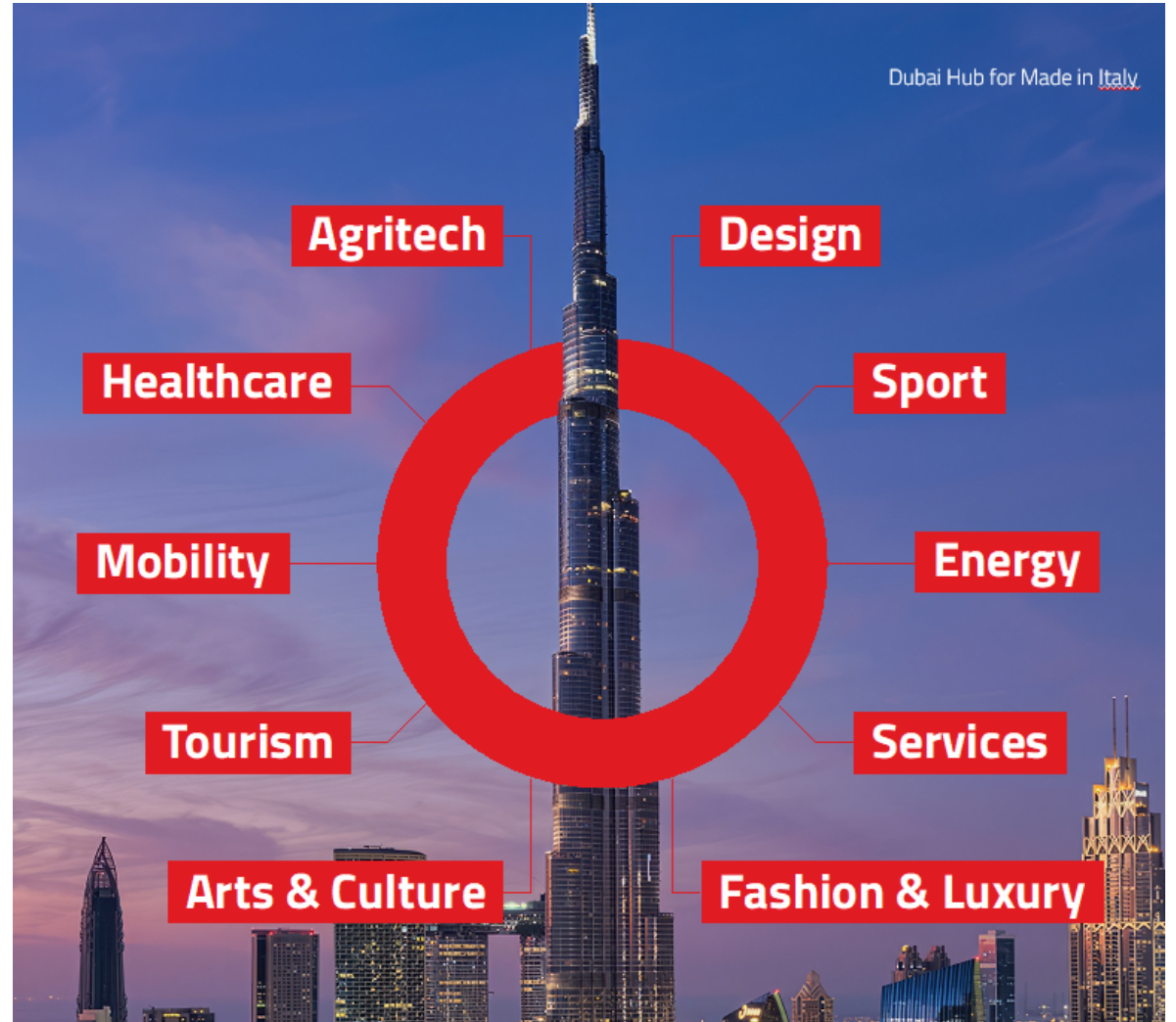


# One **community**, one **platform**

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A community to multiply  
opportunities

A platform to facilitate  
development  
in a competitive context



Entrepreneurial development in the Gulf Countries also means **spreading the expertise of Made in Italy** through specific training paths dedicated to **students** and **professionals**.

In the hub, you'll find a place of **synergy** where business and education meet to generate value, exchanges, and opportunities, in a unique hybrid formula.

**The hub's education partners are Luiss University of Rome & Luiss Business School, which, in collaboration with Italiacamp, will offer research paths to which specific training courses will be correlated thanks to Executive Program with focus on Made in Italy.**

## Academic Paths

### Masters

- Sport Management
- Tourism Management
- Fashion and Luxury Business
- Art-preneurship
- Food&Beverage
- Global Business Management

### Executive Courses

- Navigating the Gulf-European Union Relationship
- Artificial Intelligence and Cybersecurity: Policy and Operational Challenges
- Energy and Geopolitics
- Corporate Law
- Food & Beverage Management
- Luxury & Fashion Management
- Circular Economy
- Doing Business in Italy
- Doing Business in the Gulf
- Artificial Intelligence & Business Opportunities
- Fintech
- Sports Technology
- Real Estate Renovation Management
- Real Estate, Project Management & Design
- Sustainable Mobility

# Dubai Hub Community

Luiss Institute for European  
Analysis and Policy



Under the patronage of





# Dubai Hub for Made in Italy

[dubaihubformadeinitaly.com](http://dubaihubformadeinitaly.com)

## **Dubai Hub for Made in Italy**

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## **Contact us**

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