

Massimo Egidi

Massimo Egidi is Professor Emeritus at the Luiss University in Rome, where he teaches Behavioral Economics and Psychology. He is currently Vice President of the Herbert Simon Society.

Academic career

Egidi was Rector of the University of Trento (from 1996 to 2004) and President of FBK - the Bruno Kessler Foundation for Technological Innovation and Research in Artificial Intelligence in Trento, from 2010 to 2014. From 2005 to 2016 he has served as Rector of Luiss University in Rome, and from 2019 to 2021 as President of the International Schumpeter Society.

Research activities

Egidi's main research topics are within the framework of the scientific line developed by Herbert Simon since the 1950s, the "bounded rationality" approach, now defined as behavioral economics and psychology. Egidi has pursued this line of research through collaboration with Simon and leading members of the Carnegie Mellon group, including James March, Michael Cohen, and Sidney Winter. He has made contributions in the areas of behavioral economics, problem solving, and organizational learning. In particular, he has conducted both analytical and experimental studies of the process of "mechanization of thought" and the emergence of organizational routines. Egidi is the author of about 100 academic publications on these topics. He has been a visiting scholar at numerous universities and an invited speaker at many conferences in Europe and the USA.

Professional Activities

In addition to his academic work, Egidi has been active in the field of higher education, serving as an expert and evaluator for various international organizations, including the European Commission, the Italian Ministry of Universities and Research, and several Italian government agencies. He has also served as a member of the Board of Trustees of Telecom Italia and Monte dei Paschi Bank.