

Multinational Enterprises and Local Competencies

17 June 2022, 9:30 am CEST

The Dome, Luiss Campus at Viale Romania 32, Rome

9:30 am Welcome of Participants

9:45 am Institutional Greetings

Valentina Meliciani

Director, Luiss School of European Political Economy

9:50 am Introduction

Filippo Bontadini

Research Fellow, Luiss University

10:00 am Leaving the Multinational: The Likelihood and Nature of Employee Mobility from MNEs

Davide Castellani

Professor of International Business,
Henley Business School

Co-authors

Martin Andersson

Professor of Industrial Economics,
Blekinge Institute of Technology

Claudio Fassio

Senior Lecturer, Lund University

Viroj Jienwatcharamongkhon

Senior Lecturer, Lund University

10:30 am Foreign Direct Investment, Intangible Assets and Regional performance

Valentina Meliciani

Director, Luiss School of European Political Economy

Co-authors

Edoardo Ferrucci

Research Fellow, Sant'Anna School of Advanced Studies

Simona Iammarino

Professor of Economic Geography,
London School of Economics and Political Science

Cecilia Jona Lasinio

Senior Researcher, ISTAT and Lecturer, Luiss University

11:00 am Break

11:10 am Intangible Assets and Performance in Italian Multinational Enterprises: Composite Indicators and Main Evidence

Alessandro Faramondi

Head of Division - Structural statistics on businesses,
governmental and non-profit organizations, ISTAT

11:40 am Global Value Chains, Takeovers and Market Power

Armando Rungi

Professor, IMT School for Advanced Studies Lucca



LUISS



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Political Economy



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e della Cooperazione Internazionale

The event is realized with the support of the Policy Planning Unit of the Ministry of Foreign Affairs and International Cooperation pursuant art 23-bis of Presidential Decree 18/1967.
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12:10 pm Round Table

Chair

Antonio Majocchi

Professor of International Business, Luiss University

Discussants

Sergio De Nardis

Senior Fellow, Luiss School of European Political Economy

Federico Eichberg

Manager, Italian Ministry of Economic Development

Alessandra Perri

Professor of Management, Luiss University

Maria Savona

Professor of Applied Economics, Luiss University
and Professor of Economics of Innovation, SPRU,
University of Sussex

It is possible to follow the event online
by [registering here](#)

To attend the event in person, it is necessary
to [register here](#)